

# J.T. OLEARY Design & Creative Direction

#### **○ Contact**

**∷ Portfolio** jtoleary.com

**Phone** 732.259.0896

■ **Email me** jaytoleary@gmail.com

#### Social Media

#### Instagram

instagram.com/jt.oleary

#### Behance

behance.net/jtoleary

## LinkedIn

linkedin.com/in/jaytoleary

#### 

## School of Visual Arts

New York, NY B.F.A. Graphic Design Minor in illustration

## **Ducret School of Art**

Plainfield, NJ Continued study Fine Arts & Graphic Design

## **About Me**

Hello. My name is Jay. I am a Designer and Creative director. My 10+ years of experience have helped me to developed an extensive knowledge in many areas of graphic design. I have worked for a large variety of companies and design agencies, both independently and as part of a team, making me an extremely versatile designer.

I am very passionate about art and design. Even though I have a diverse background, I am always looking for new opportunities to challenge myself and grow as an artist.

## **Skills & Experience**

#### **Professional Knowledge of:**

Adobe Creative Suite, Photoshop, Illustrator, InDesign

#### **Working Knowledge of:**

Sketch, Adobe XD, Adobe After Effects, Adobe Premiere, Blender

## **Experience in:**

Creative direction, graphic design, marketing, content creation, brand development, packaging, retouching, image compositing, illustration, freelancing and working with agencies

## Career

Art Director/Designer

#### Verizon

Lay out and design of company marketing, graphics and visuals in line with new brand guidelines and new brand voice. Art direction/content creation for social media, events and presentations.

Some of my freelance experience includes companies like:

Art Director

#### **Turbine Boardwear**

Advertising campaigns & marketing material

**Graphic Designer** 

#### Supremia

Package design & product

renderings

**Graphic Designer** 

#### Prudential

Marketing material

Graphic Designer **McFarlane Toys** 

Package design

**Graphic Designer** 

**Bare Necessities** 

Promotional marketing campaigns

Retoucher

**Dennis Mosner Photography** 

Gildan/Anvil Knitwear & New Balance

Retoucher

Saks Fifth Avenue

Retouching of models & clothing